

MUNEEB AHMED

Business Development Officer

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Peshawar, Pakistan



SUMMARY

Marketing professional with proven experience in planning and coordinating marketing policies and programs, such as determining the demand for products and services offered by a firm and its competitors in order to identify a new potential customers. Strong experience in developing pricing strategies with the goal of maximizing profits.

EXPERIENCE

E-Commerce Associate 10/2023 - Present
Amazon.com Peshawar

Amazon.com, Inc. is an American multinational technology company focusing on e-commerce, cloud computing, online advertising, digital streaming, and artificial intelligence.

Real Estate Agent 08/2022 - 08/2023
Saif Associates - Pvt Ltd Peshawar

The Saif Group is a well-known name in public sphere, having provided economic, standard, and residential plans to the public for many years. Since its inception it has been staffed by dynamic business professionals with a wealth of experience in development and implementation of business strategies to construction projects, import and export.

EDUCATION

Bachelor Of Business Administration 2018 - 2022
Institute of Management Sciences, Peshawar

Higher Secondary School (Pre-Medical) 2017 - 2018
Concordia College, Peshawar

Secondary School (Science) 2015 - 2016
Peshawar Model School Boys 2

STRENGTHS

- ★ **Adaptability**
Successfully manage multiple projects simultaneously, adapting quickly to changing priorities and meeting deadlines.
- ★ **Collaboration**
Worked effectively in cross-functional teams, fostering collaboration and driving successful project outcomes.
- ⌚ **Analytical Thinking**
Utilized strong analytical skills to conduct market research, identify trends, and develop strategic marketing plans.

SKILLS

- Market Research ·
- Strategic Planning · Data Analysis ·
- Team Collaboration ·
- Brand Management ·
- Tool / Technology

LANGUAGES

English	Proficient
Urdu	Proficient
Pushto	Native

PASSIONS

- ↗ Looking to utilize my business expertise to create effective marketing presentations that will showcase the potential of the company and expand the impact of its products within market.