

MUNEEB AHMED

Business Development Officer

03135829236 @muneebkhalil556@gmail.com LinkedIn/Portfolio

Peshawar, Pakistan

SUMMARY

Marketing professional with proven experience in planning and coordinating marketing policies and programs, such as determining the demand for products and services offered by a firm and it's competitors in order to identify a new potential customers. Strong experience in developing pricing strategies with the goal of maximizing profits.

EXPERIENCE

E-Commerce Associate10/2023 - Present

Amazon.comPeshawar

Amazon.com,Inc. is an American multinational technology company focusing on e-commerce , cloud computing, online advertising, digital streaming, and artificial intelligence.

Real Estate Agent08/2022 - 08/2023

Saif Associates - Pvt LtdPeshawar

The Saif Group is a well-known name in public sphere, having provided economic,standard, and residential plans to the public for many years. Since it's inception it has been staffed by dynamic business professionals with a wealth of experience in development and implementation of business strategies to construction projects, import and export.

EDUCATION

Bachelor Of Business Administration2018 - 2022

Institute of Management Sciences, Peshawar

Higher Secondary School (Pre-Medical)2017 - 2018

Concordia College, Peshawar

Secondary School (Science)2015 - 2016

Peshawar Model School Boys 2



STRENGTHS

- ★ Adaptability
- Successfully manage multiple projects simultaneously, adapting quickly to changing priorities and meeting deadlines.
- ★ Collaboration
- Worked effectively in cross-functional teams, fostering collaboration and driving successful project outcomes.
- 🔍 Analytical Thinking
- Utilized strong analytical skills to conduct market research, identify trends, and develop strategic marketing plans.

SKILLS

Market Research ·

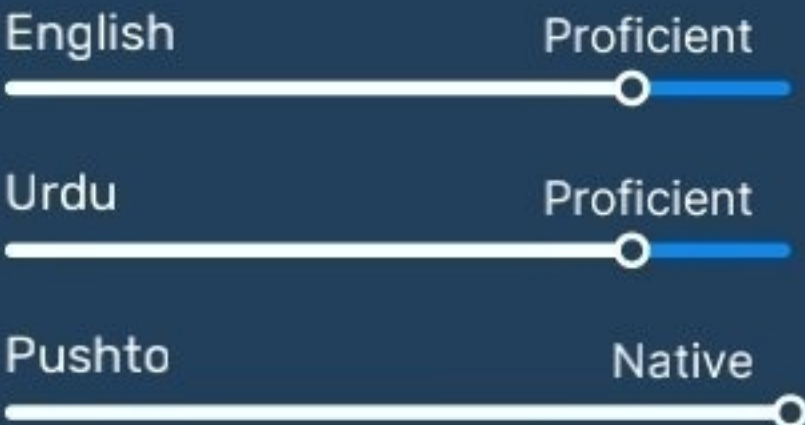
Strategic Planning · Data Analysis ·

Team Collaboration ·

Brand Management ·

Tool / Technology

LANGUAGES



PASSIONS

- 📌 Looking to utilize my business expertise to create effective marketing presentations that will showcase the potential of the company and expand the impact of it's products within market.